



Old World Standards, New World Technology

Faux Effects[®] water-based products were the first to bridge the gap between oil-based products and waterborne technology for professional use and results. With over 330 low-VOC products, the advanced chemistry maintains the workability of historical recipes without the health hazards associated with oil-based mediums. The most extensive, compatible product line in the industry, Faux Effects[®] products are formulated with the finest selection of raw materials and designed to ensure lasting beauty for the creation of fine faux and decorative finishes.

